

## ***Spring 2008 graduate courses***

### ***Department of Regional Economic and Social Development ♦ University of Massachusetts Lowell***

***Most courses are open to both undergraduates (juniors and above) and graduate students***

#### **57.506 RESEARCH METHODS IN ECONOMIC AND SOCIAL DEVELOPMENT**

This course is an applied survey of research methods appropriate for regional economic and social development. Both quantitative and qualitative research tools will be addressed. Students will learn data presentation and basic descriptive and inferential statistics, as well as basics of researching data sources and selected primary data-gathering techniques (qualitative interviewing, case study, participatory action research), and a framework for deciding when particular methods of data-gathering and analysis are appropriate. Students will apply the techniques as they learn them.

Instructor: P. Moss – Mon. 6:00-8:50pm

For information contact: Philip Moss 978-934-2787; philip\_moss@uml.edu

#### **57.508.041 THE BUDGET AS A POLICY, PLANNING AND INFORMATION TOOL**

This course will examine the various forms financial plans can take in local government entities and not-for-profit organizations within the context of a system containing numerous components and relationships. It will focus on the budget as a policy, planning and information tool for managing practitioners. It will begin with an overview of the legal, procedural and practical framework of budgeting in the public and nongovernmental organization (NGO) sectors, examine closely the applications of the various stages of the budget process, delve into modern strategic program management and conclude with case studies of both a municipal jurisdiction and a regional community action agency. *Note: This is a Continuing Education class. TAs/RAs who wish to take the course may petition to have tuition and fees waived. Contact the Graduate Coordinator for more information.*

Instructor: D. Zizzi – Thursday 6:00-8:50

For information contact: Donald Zizzi <donauld\_zizzi@uml.edu>

#### **57.511 DYNAMICS OF POWER AND AUTHORITY, DIVERSITY AND INEQUALITY**

Surveys theories of power, authority, participation, and politics. Building on these theories, examines changing social, political, and economic patterns of inequality based on class, race (and related divisions of ethnicity, religion, caste, nationality), and gender. Reviews various approaches to altering these dynamics (business strategy, public policy, community and social movements). Cuts across units of firm, community, region, and nation, along with corresponding governmental institutions, and links theoretical analysis with study of practical problem solving. Instructor-initiated cases drawn from a variety of national experiences.

Instructor: R. Demotts – Tues. 2:00-4:50pm; For information: Rachel DeMotts 978-934-4371; rachel\_demotts@uml.edu

#### **57.513 FOUNDATIONS OF COMPARATIVE REGIONAL DEVELOPMENT**

This course offers an initial grounding in economic, historical, political, and sociological methodologies and introduces discipline-based and interdisciplinary approaches to regional development. It introduces students to: identifying and assessing structural factors influencing regional development, defining regional development challenges, and generating problem-solving strategies and public policies. The course highlights the relationship between theory and application, and looks at development at the community, national, and international levels. It makes extensive use of case materials on regional development.

Instructor: C. Tilly – Mon. 6-8:50pm

For information contact: Chris Tilly 978-934-2796; chris\_tilly@uml.edu

#### **57.540 CHINA AND INDIA IN THE GLOBAL ECONOMY**

In recent years China and India, with one-third of the world's population, have emerged as economic powerhouses in the global economy. This course will explain how these once-latent giants have become major participants in global competition, focusing in particular on their capabilities in the information and communication technologies industries. The course will cover the roles of the state, foreign investment, high-tech districts, innovative enterprises, business entrepreneurs, education, skill formation, knowledge creation, and indigenous innovation in Chinese and Indian economic development. Throughout the course, we will compare the social structures and economic experiences of the two nations to gain insight into their distinctive development paths.

Instructor: W. Lazonick – Tues. 6-8:50pm

For information contact: William Lazonick 978-934-4246; william\_lazonick@uml.edu

#### 57.537 DEVELOPMENT PRINCIPLES FOR DEVELOPING ECONOMIES

This course explores alternative visions of what is meant by 'development,' what is involved in the development process, and who benefits from it. A country must choose the goals (such as growth, equity, or sustainable human development) it hopes to achieve and develop a strategy for attaining them. It must make critical decisions regarding the roles of major sectors of the economy (agriculture, industry, services, the extent of foreign involvement), the form of organization they will have (large or small scale, centralized or decentralized, private or public ownership), and the roles of major institutions (government, financial sectors, multinational corporations, and international aid agencies).

Instructor: R. Farrant and R. DeMotts – Thurs. 2-4:50pm

For information, contact: Robert Farrant 978-934-2904; rforrant@external.umass.edu or Rachel DeMotts 978-934-4371; <rachel\_demotts@uml.edu>

#### 57.546 GRANT WRITING

This course will be a hands-on course in grant writing. One of the first lessons that you will learn is that grant writing is only to a small degree about writing. Successful grants emerge from working effectively with others to draw out ideas, capture those ideas to create a program or a plan for research, show how the plan is what is needed to respond to the "Request for Proposals," and package those ideas so that they make sense to the people who will review the proposal. Grant writing is increasingly a team building activity. Whether or not you obtain the funding is sometimes less important than the networking and planning that you do as a part of developing a grant proposal.

Instructor L. Silka – Weds. 6-8:50

For information contact: Linda Silka 978-934-4677; linda\_silka@uml.edu

#### 57.592 QUALITATIVE RESEARCH METHODS

This course is a graduate level survey of qualitative research methods in the social sciences. Using reading, discussion, and in-class exercises, the course familiarizes students with the theory and practice of qualitative research. Methods introduced include interviews, case studies, participant observation, participatory and action research, and others. We also spend time discussing such overarching issues as defining a research problem, selecting a research method, research ethics, and data analysis. *Particularly recommended as thesis preparation for students in their second or third semester.*

Instructor: S. Kuhn– Tues. 2-4:50

For information, contact: Sarah Kuhn 978-934-2903; sarah\_kuhn@uml.edu

#### 57.598 ORGANIZATIONAL DYNAMICS IN REGIONAL DEVELOPMENT

This course presents theory and practice of how to develop organizations capable of learning, innovating, and empowering their participants. Case studies will focus on challenges and opportunities posed to contemporary organizations and institutions engaged in economic development. These cases will be drawn from, and principles will be applicable to, for-profit businesses, public and nonprofit agencies, and voluntary organizations. This course will also examine the nature of interactions among these various types of organizations and institutions within a variety of social and historical settings.

Instructor: W. Mass – Thurs. 6:00-8:50pm

For information, contact: William Mass 978-934-4245; william\_mass@uml.edu

#### 47.542 WORKING WITH GROUPS

This course uses a community-based approach to working with groups. Guided by an understanding of theoretical principles, students gain insights about group dynamics and process. Students develop and apply skills including assessment, enhanced communication, conflict resolution, problem solving, decision-making, and evaluation. Emphasis is placed on working within diverse groups, attaining outcomes, and using resources. Organizational, prevention, psychoeducational, and focus groups are examined.

Instructor: L. Silka – Tues. 6:00-8:40pm

For information contact: Linda Silka 978-934-4677; linda\_silka@uml.edu

#### 57.557 DIRECTED STUDY IN PEACE AND CONFLICT RESOLUTION STUDIES

#### 57.558 FIELD EXPERIENCE IN PEACE AND CONFLICT RESOLUTION STUDIES

#### 57.591 DIRECTED STUDY IN ECONOMIC AND SOCIAL DEVELOPMENT

#### 57.691 PRACTICUM

By permission of instructor only. Directed Study involves research and reading. The Practicum and Field Experience involve directed professional practice working with a public or nonprofit organization in the area.

For information, contact: Chris Tilly 978-934-2796; chris\_tilly@uml.edu

#### 57.733/57.746 MASTER'S PROJECT/MASTER'S THESIS

For qualified Master's students in the Economic and Social Development of Regions.

**FOR MORE INFORMATION, VISIT OUR WEB SITE:** [www.uml.edu/Dept/RESD](http://www.uml.edu/Dept/RESD)  
**...or contact Graduate Coordinator Chris Tilly:** 978-934-2796; chris\_tilly@uml.edu