

Pre-Draft 2.2: Who Are We Writing For?

In this exercise, we will consider the issue of *audience*. Who are we writing for? Every day, as we speak, we use a talent known as *dialect-switching* to make sure our spoken language is appropriate to our audience and to the setting. We can adapt this talent to our written work as well. In this exercise, we will learn to consider our audience and to adapt our writing style to fit that audience.

Take the introductory paragraph you wrote for Pre-Draft 2.1 and rewrite it *twice*, keeping a different audience in mind each time. Choose an audience from among the following:

1. A group of your friends (assume you are writing a group email, blog post, facebook update, etc. etc. etc.).
2. Your parents or guardians.
3. An older relative or friend of the family.
4. A grant application committee (assume your essay is part of an application for a scholarship or other grant money).
5. A school newspaper's readers (assume this is the beginning of an article).
6. The editor of the New York Times (assume you are writing a letter for their Letters to the Editor page).
7. Someone in whom you have a romantic interest (whom you know personally).
8. Your congressperson, representative, or governor.
9. Your employer.
10. Your choice (be sure to specify who it is on the paragraph!).

Be sure to indicate which audience each of your two paragraphs is for!
The paragraphs should be printed out, double-spaced, and on separate pages.

Due 10/5